



Advocacy. Action. Answers on Aging.

National Association of Area Agencies on Aging

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n4a Sponsorship and Advertising

n4a helps corporate partners increase their visibility and connection with the Aging Services Network while at the same time providing critical support to it.

These opportunities include:

- **Conference Sponsorship:** Each summer, n4a's Annual Conference and Tradeshow is attended by over 800 agency directors and senior staff from Area Agencies on Aging and Title VI Native American aging programs from across the nation. Conference sponsorship provides an excellent opportunity for you to connect with these key decision makers.
- **Leadership Institute:** The n4a Leadership Institute is a premier training program to assist AAA and Title VI directors and their senior staff address the challenges and opportunities for aging services now and in the future. Funded entirely through corporate support, the Leadership Institute provides corporate partners with a unique opportunity to not only interface directly with key local leaders in aging, but also underscores corporate commitment to the entire Aging Services Network.
- **Website:** The n4a website offers a national voice while connecting you to aging services at the community level. The website provides myriad opportunities for corporate partners to support the development of in-depth research on a particular topic or to support an entire section of the website (i.e. Critical Signal Technologies supports the Aging Innovations and Achievement Awards program and the Clearinghouse of Best Practices).
- **Disaster Relief Fund:** n4a has established the Older Americans Disaster Relief Fund to provide direct funding for aging services in areas affected by natural or other disasters.