

***Be a part of the next class—
n4a 2011 – 2012 Aging Business Academy***

*Workshop: October 16-18, 2011
Miami University
Oxford, OH*



A Proven History...

Over the past several years, n4a, in partnership with Scripps Gerontology Center at Miami University in Oxford, Ohio, has hosted six intensive two-day workshops that engaged participants in building skills and knowledge across aging services and business disciplines. Over 150 National Aging Network professionals from across the country have graduated from the training program.

Last year, the two-day workshop was expanded and strengthened, and inaugurated as the n4a Aging Business Academy. The new design is based on a participant team model and adds pre-workshop exercises as well as six months of training and technical assistance following the workshop. We will build on the success of this new approach with the n4a 2011-2012 Academy.

Be a part of the next generation of training that past graduates have said:

- ***“Focused my thinking”***
- ***“Energized my outlook”***
- ***“Opened my eyes to the possibilities”***

A Unique Approach:

With the goal to support growth in your organization’s capacity to address emerging needs and opportunities—and focusing on **Community-Based Care Transitions**—this training and technical assistance program allows you to:

- Implement an idea or vision you have for Community-Based Care Transitions within your community.
- Recruit a team (up to three) to support your vision (potential team members could include a AAA senior staff, board or advisory council member, local hospital or community health program administrator, pharmacist association officer, State Unit on Aging staff or other local AAA director).
- Complete a two-day workshop at Miami University that addresses the competencies needed to achieve your vision or project.

- Receive ongoing support and technical assistance from leading professionals in all levels of the National Aging Network in the six months following the workshop.
- Access organizational tools, training and resources for you and your entire staff.

Based on Your Needs...

In response to requests from AAAs across the country, and reflecting the findings of AAA surveys, n4a and Scripps developed a targeted curriculum:

- **Strategic Planning**—developing a practical plan of action that maximizes the impact of your mission
- **Business Planning**—moving from a grants management to a business management mentality
- **Resource Development**—identifying, cultivating and securing financial support and social capital to serve more individuals with greater flexibility
- **Performance Management**—establishing measurable outcomes, benchmarks and impacts that you want to achieve

Build Your Team and Apply Today!

All AAAs that completed the 2010 AAA Survey are eligible to submit a team application (*Not sure? Contact Elizabeth Carpio at carpioea@muohio.edu or 513.529.1911*). Accepted agencies receive:

- A scholarship awarded to each member of your team covering all on-site expenses of the workshop (limited to local transportation, rooming, meals and training materials).
- Six months of individualized technical assistance, access to webinars and additional training resources following the workshop at Miami University.

Download the application at www.n4a.org/training-events/aging-business-academy

***Applications are due no later than
Monday, September 19, 2011.***

***Please direct questions to Mary Kaschak at 202.872.0888 or
mkaschak@n4a.org***