n4a 2020 AAA National Survey Report Toolkit
Social Media Posts

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Report Announcement

- .@n4aACTION has released the 2020 #AAA National Survey Report, which examines trends in services, funding, workforce, partnerships and participation in initiatives such as age and dementia-friendly communities and integrated care. Read the full report: www.n4a.org/2020aaasurvey

- The 2020 #AAA National Survey Report is now available! Conducted every three years by @n4aACTION in partnership with @ScrippsAging, the report tracks and documents the key trends and issues occurring across the #AgingNetwork. www.n4a.org/2020aaasurvey

- .@n4aACTION’s 2020 #AAA National Survey Report is now available! What kinds of services do AAAs commonly offer? How are AAAs addressing funding and sustainability? Read the report to learn more about the latest trends in the #AgingNetwork. www.n4a.org/2020aaasurvey

Key Findings

- #DYK: AAAs offer an average of 27 critical services to #OlderAdults in their communities. Learn how #AAAs address local community needs and more in the 2020 #AAA National Survey Report from @n4aACTION. www.n4a.org/2020aaasurvey

- #DYK: AAAs serve a variety of populations in addition to #OlderAdults, and many provide services to groups such as people living with dementia and their #caregivers. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. www.n4a.org/2020aaasurvey

- #DYK: AAAs provide a range of housing and transportation services, which are critical to helping #OlderAdults live independently in their homes and communities. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. www.n4a.org/2020aaasurvey
• #DYK: AAAs leverage an average of 19 formal and informal partnerships with other agencies and organizations to expand the reach and impact of their programs in their communities. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

AAA Services and Supports
• #AAAs provide an average of 27 services that respond to the unique needs, challenges and demographics of their communities. Learn how AAAs provide an array of services that help #OlderAdults in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

Fast Facts
• 2020 AAA #FastFact: 78% of AAAs serve individuals younger than 60 who have a disability, impairment or chronic illness. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

• 2020 AAA #FastFact: 74% of AAAs provide programming targeted at people living with dementia and their caregivers. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

• 2020 AAA #FastFact: 52% of AAAs offer programming to support the needs of grandparents caring for grandchildren. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

• Affordable and accessible housing is essential for #OlderAdults who wish to remain in their homes and communities as they age. As a result, 61% provide home modification and repair services. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

• To expand the reach and impact of the programs they provide, AAAs leverage formal and informal partnerships with other agencies and organizations. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

• Transportation connects #OlderAdults to services, necessities such as medical appointments, grocery stores and pharmacies, and social activities. #DYK: 89% of AAAs provide #transportation services. Learn more in the 2020 #AAA National Survey Report from @n4aACTION. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)

• Loneliness can take a toll on the health and well-being of #OlderAdults. 21% of AAAs are developing or have in place a program specifically targeted to address social isolation such as activity programs or telephone reassurance programs. [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey)
• Of the evidence-based programs offered by #AAAs, fall prevention programs are the most common, offered by 89% of AAAs. Reducing falls is a priority, as falls are the leading cause of fatal and non-fatal injury in older adults and are associated with high health care costs. www.n4a.org/2020aaasurvey

• #DYK: 48% of #AAAs are involved in at least one integrated care initiative, whether under a contract, grant, formal agreement or other active engagement beyond referrals for service. www.n4a.org/2020aaasurvey

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Key Findings

• Did you know AAAs offer an average of 27 critical services to older adults in their communities? Learn how AAAs address local community needs and more in the 2020 AAA National Survey Report from @n4aACTION. www.n4a.org/2020aaasurvey

• AAAs serve a variety of populations in addition to older adults, and many provide services to groups such as individuals under 60 who have a disability and people living with dementia and their caregivers. Learn more in the 2020 AAA National Survey Report from @n4aACTION. www.n4a.org/2020aaasurvey

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Fast Facts

- While all AAAs serve older adults and caregivers, many also provide services and supports to other groups. 78% of AAAs serve individuals younger than 60 who have a disability, impairment or chronic illness. Learn how AAAs provide an array of services that help older adults in the 2020 National Survey of AAAs Report from @n4aACTION. www.n4a.org/2020aaasurvey

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2020 AAA National Survey Report Highlights How AAAs Are Adapting and Evolving to Meet the Needs of Older Adults

Today/Yesterday/Last month, n4a released the 2020 AAA National Survey Report: Meeting the Needs of Today’s Older Adults (www.n4a.org/2020aaasurvey). The survey, funded through a grant from the U.S. Administration on Aging within the Administration for Community Living (ACL), conducted every two to three years in partnership with Scripps Gerontology Center at Miami University, tracks trends, innovations and opportunities among AAAs nationally. The report provides valuable insight into how Area Agencies on Aging (AAAs) are adapting and evolving to meet the needs of older adults in their communities.

With the population of older adults in the United States set to grow to 73 million by 2030, AAAs are more important than ever in supporting individuals in their preference to age at home and in their communities with maximum health and independence. AAAs play an important role in supporting older adults as they navigate the complexities of accessing home and community-based services, long-term services and supports, health benefits and other community resources.

To meet the needs of a rapidly growing population of older adults, the survey data shows that AAAs are positioning themselves for new opportunities. The information included in this report is essential for analyzing policy issues, benchmarking services, supporting requests for funding, preparing local issue briefs, speaking with funders or legislators and more. Key findings from the report are:

- AAAs offer an average of 27 critical services to older adults in their communities.
- AAAs serve a variety of populations in addition to older adults, and many provide services to groups such as individuals under 60 who have a disability, impairment or chronic illness; people living with dementia and their caregivers; individuals living with dementia of all ages; and grandparents raising grandchildren.
- AAAs provide a range of housing and transportation services, which are critical to helping older adults live independently in their homes and communities.
- AAAs leverage an average of 19 formal and informal partnerships with other agencies and organizations to expand the reach and impact of their programs in their communities.

In addition to the Survey Report, n4a is providing AAAs with a comprehensive toolkit developed to help you tell your agency’s story in relation to national trends. The toolkit includes:

- 2020 Fast Facts Fact Sheet
• **Building Community Capacity to Serve Older Adults: The Role of Area Agencies on Aging in Home Modifications and Repairs**
• Customizable Key Findings PowerPoint ([www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey))
• Sample Newsletter Articles and Social Media Posts on the Survey Findings ([www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey))
• State Reports (for states that met the required response rate) ([www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey))

To view the full report and toolkit, visit [www.n4a.org/2020aaasurvey](http://www.n4a.org/2020aaasurvey).
2020 AAA National Survey Report Highlights How (Insert State) AAAs Are Adapting and Evolving to Meet the Needs of Older Adults

Today/Yesterday/Last month, n4a released the 2020 AAA National Survey Report: Meeting the Needs of Today’s Older Adults (www.n4a.org/2020aaasurvey). The survey, funded through a grant from the U.S. Administration on Aging within the Administration for Community Living (ACL), and conducted every two to three years in partnership with Scripps Gerontology Center at Miami University, tracks trends, innovations and opportunities in the Aging Network. The report provides valuable insight into how Area Agencies on Aging (AAAs) are adapting and evolving to meet the needs of older adults in their communities.

(Number of AAAs) of (State)’s (Total Number of AAAs in state) AAAs responded to the survey, resulting in a response rate of (Add in percentage) percent.

AAAs operate in virtually every community in the nation with the mission to help older adults age with independence and dignity at home and in the community through a coordinated system of services and supports. Established by the Older Americans Act (OAA) in 1973, there are 622 AAAs nationwide.

All AAAs provide supportive services, nutrition, disease prevention and health promotion, caregiver services and elder rights—core services required by the OAA. AAAs also provide innovative services that are tailored to local and regional needs to support the health and independence of older adults.

(Add in percentage) percent of (State) residents are age 60 and older. Despite a rapidly growing aging population, the survey data shows that (State) AAAs are positioning themselves for new opportunities. The most commonly offered services by responding (State) AAAs, not including core services, are:

1. Refer to Service Chart in State Profile
2. Refer to Service Chart in State Profile
3. Refer to Service Chart in State Profile
4. Refer to Service Chart in State Profile
5. Refer to Service Chart in State Profile

This data is essential for analyzing policy issues, benchmarking services, supporting requests for funding, preparing local issue briefs, speaking with funders or legislators and more.

To view the (State)’s state profile, the full report and toolkit, visit www.n4a.org/2020aaasurvey.