YOUR NATIONAL MEMBERSHIP ASSOCIATION

National Association of Area Agencies on Aging
n4a... is *your* national association

n4a exists to support your critical local efforts on behalf of older adults and caregivers. We do this by offering an array of technical assistance, training, resources, advocacy, discounts and other benefits—all customized for Area Agencies on Aging and Title VI Native American aging programs, something no other organization can offer.

Keep reading to learn more about what n4a can do for *you*, your *agency* and the older adults and caregivers you serve!
National Advocacy and Representation

Public Policy and Advocacy
n4a provides members with a national voice, federal representation and advocacy, and a powerful grassroots network vital to ensuring a national impact. n4a’s members receive information and training on aging policy issues, including legislative analysis of federal policy, advocacy tools and timely calls to action.

Visibility and Leadership
Our publications and media outreach raise the recognition and visibility of our members while our staff’s extensive public speaking helps position the Aging Network at the local, state and national levels.

Training and Resources
The Answers on Aging™ members-only newsletter provides information on emerging trends, new resources, weekly notification of funding opportunities and other news you need to know.

The members-only n4a Boot Camp for New Directors offers training for new AAA and Title VI directors, helping to facilitate learning, information sharing and the creation of new connections.

n4a University provides discounted members-only pricing on a validated, skill-based curriculum customized for AAA and Title VI staff.

n4a’s Consulting Services offer a team of consultants with Aging Network expertise to help you navigate the evolving health care landscape.

The Aging Innovations and Achievement Awards annually recognizes innovative and successful AAA and Title VI programs that can be replicated by their peers.

n4a’s Preferred Providers offer discounts to n4a members on services your agency uses every day. Visit n4a.org to find the current list of Preferred Providers and start saving money.
Enhancing Business Acumen and Capacity
n4a makes it a top priority to help the Aging and Disability Networks enhance their capacity and capitalize on opportunities in the changing health care environment to improve the health of older adults. Our leadership of the Aging and Disability Business Institute gives n4a members an even greater ability to develop the business acumen needed to diversify funding streams, solidify lines of business, expand partnerships with health care, while building and strengthening the organizational culture needed for this work.

Tracking Trends
n4a keeps a pulse on the Aging Network through national surveys and reports that capture trends and new directions among AAAs and Title VI aging programs. Agencies can use information from these studies to advocate, leverage and enhance their programs. Recent polls and case studies include future directions for AAAs, housing and homelessness, rural AAAs and more.

Consumer Connections
Did you know that more than half of n4a's staff work to operate the Eldercare Locator? More than 500,000 calls each year are answered by our trained and certified I&R Specialists, who listen, guide and connect older adults and caregivers to your agencies. We ensure that the popular eldercare.acl.gov website contains accurate information about your services and programs, and that all of the Eldercare Locator’s popular consumer brochures are available for your agency’s use.

Transportation
n4a also has transportation expertise and technical assistance in house, with a team devoted to helping our members and other local providers develop mobility options for older adults in their communities. In addition to co-administering the National Aging and Disability Transportation Center (with Easterseals), n4a is a partner in ACL’s Inclusive Coordinated Transportation Planning project.
Programs and Technical Assistance

Social Engagement
We know the importance remaining socially engaged plays in the quality of life and health of older adults. That’s why n4a administers **engAGED: The National Resource Center for Engaging Older Adults**, which identifies and disseminates information about innovative engagement practices, resources and tools that the Aging Network can use to reduce social isolation and increase the engagement of older adults in their communities.

Healthy Aging
n4a has long supported our members’ extensive work in helping older adults age with maximum health and independence, including diving deep on issues such as **Medicare education and enrollment.**

Livable and Dementia-Friendly Communities
n4a is a national leader in helping communities understand how to prepare for an aging population. We provide coalition training, kick-off speakers for community forums and technical assistance.

We also promote dementia-friendly communities by co-chairing and administering **Dementia Friendly America**, as well as leading **Dementia Friends USA**, a public awareness movement that gives people an understanding of dementia and the small (and big) actions they can take to be Dementia Friends.

Learn more at n4a.org
Major Events

**Annual Conference and Tradeshow**
*July 19–22, 2022, Virtually!*
Every year, more than 1,000 national and local aging leaders, decision-makers and business executives attend the n4a Annual Conference & Tradeshow, making it the largest gathering of local aging industry professionals in the U.S. n4a members save money with discounted rates!

**Aging Policy Briefing & Capitol Hill Day**
*March 29–30, 2022, Washington, DC*
Our annual Aging Policy Briefing is the only national event focused on federal policy from the AAA perspective. It’s rich in educational content and up-to-the-minute policy news, to get you up to speed before we take to the Hill to speak out for older adults and caregivers in your community! n4a members qualify for discounted registration.

**Leadership Institute**
*December 14–16, 2021, Washington, DC*
The Aging Network is evolving and needs strong leaders to seize opportunities and face challenges head-on. Take your leadership skills to a higher level by participating in n4a’s acclaimed members-only training program in the company of your AAA and Title VI colleagues.
For more information about n4a’s AAA and Title VI members, or our Associate Membership category for state or local nonprofits, contact:

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The National Association of Area Agencies on Aging (n4a) is a 501(c)(3) membership association representing America’s national network of 622 Area Agencies on Aging (AAAs) and providing a voice in the nation’s capital for the more than 260 Title VI Native American aging programs. Our primary mission is to build the capacity of our members so they can help older adults and people with disabilities live with dignity and choices in their homes and communities for as long as possible.