

Agencies launch national campaign

November 30, 2016

Warrensburg – Care Connection for Aging Services supports a national campaign to prevent social isolation and loneliness of seniors.

The National Association of Area Agencies on Aging in collaboration with the AARP Foundation, launched the campaign to raise awareness of the problem of isolation and loneliness in older Americans.

An estimated one in five people older than 50 are affected by isolation, which is associated with higher rates of chronic disease, depression, dementia and death.

The topic is the focus of the annual Eldercare Locator “Home for the Holidays Campaign,” developed to encourage discussion of important issues affecting older Americans when family and friends gather. A consumer brochure, “Expand Your Circles: Prevent Isolation and Loneliness as You Age” offers information for seniors.