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The Washington Court Hotel, 525 New Jersey Avenue, NW  
**Draft Agenda**

**Monday, April 20**

8:00 a.m. Registration opens, light breakfast available for pre-conference registrants



**n4a's 4th Annual Managed Care Pre-Conference:**  
**AAAs in a Managed Care World: Building Advanced Skills for a New Era**

8:30a.m.-Noon n4a would like to thank Humana for its generous support of this session.

8:30-8:45 a.m.

***Welcoming Remarks***

- Sandy Markwood, CEO, n4a

8:45-10:15 a.m.

***Part 1: Measuring the Value of Your Services: Data Collection and Quality Improvement***

If you don't measure it, you cannot prove the quality of your work or quantify the results that deliver value. Developing strong data capture, analysis, quality improvement, and reporting systems and processes is critical for AAAs to be successful in 2015 and beyond.

- Moderator: JoAnne Lynn, Director, Center for Elder Care and Advanced Illness, Altarum Institute
- Sandy Atkins, VP, Strategic Initiatives, Partners in Care Foundation
- Joan Hatem-Roy, Assistant Executive Director, Elder Services of the Merrimack Valley, Inc.

10:15-10:30 a.m.

Break

10:30 a.m.-Noon

***Part 2: Are You Overlooking One of Your Most Valuable Assets?***

AAAs maintain vast networks of service providers throughout your service area and your relationships in the community are deep and long-standing. You know who can do what in your community, which vendors deliver quality and which vendors don't. That knowledge is power. As MCOs race to submit bids for state Medicaid contracts and deliver contractually mandated results, a high-quality provider network is critical.

- Moderator: Sharon Williams, CEO, Williams Jaxon Consulting and Consultant, n4a Consultancy
- Maresa Corder, Strategic Consultant, Long Term Service Support, Humana
- Merrill Friedman, Senior Director of Disability Policy Engagement at Anthem, Inc.
- Leigh Davison, Senior Director, Provider Services, Anthem, Inc.

12:00-1:15 p.m. Lunch on Your Own

## **Aging Policy Briefing**

- 1:30-2:00 p.m. **Welcoming Remarks**
- Sandy Markwood, CEO, n4a
  - Joe Ruby, President, n4a and President & CEO. AAA 10B, Inc. Uniontown, OH
- 2:00-3:30 p.m. **What's Driving Budget and Spending Debates in Washington....and Where Are We Headed?**
- Robert Greenstein, Founder and President, Center on Budget and Policy Priorities (*invited*)
- 3:00-3:15 p.m. Refreshment Break
- 3:15-4:15 p.m. **Medicare and Medicaid Outlook: What Changes Will the New Congress Make?**
- Stacy Sanders, Federal Policy Director, Medicare Rights Center
  - K.J. Hertz, Senior Legislative Representative, AARP
- 4:15-5:00 p.m. **Older Americans Act Reauthorization: A Status Update from Capitol Hill**
- Alicia Hennie, Health Policy Advisor, Senate Committee on Health, Education, Labor and Pensions
  - Andi Fristedt, Senior Health Policy Advisor, Senate Committee on Health, Education, Labor and Pensions
  - Cristin Datch Kumar, Professional Staff Member, House Committee on Education and the Workforce
  - Carrie Hughes, Senior Labor Policy Advisor, Committee on Education and the Workforce (*invited*)
- 5:30-7:00 p.m. **[Capitol Hill Reception—Celebrating 40 Years of n4a Advocacy](#)**

## **Tuesday, April 21**

- 7:30 a.m. Registration Opens and Breakfast Buffet
- 8:00-9:30 a.m. **Session 4: n4a Advocacy Boot Camp! What You Need to Hear Before Heading to Capitol Hill**
- Amy Gotwals, Chief, Public Policy & External Affairs, n4a
  - Autumn Campbell, Director, Public Policy and Advocacy, n4a
- 9:30-9:45 a.m. Break
- 9:45-10:45 a.m. **Keynote: A View from the Administration**
- Kathy Greenlee, Administrator, Administration for Community Living
- 10:45-12:15 p.m. **White House Conference on Aging Listening Session**
- Nora Super, Executive Director, White House Conference on Aging
- 12:15-12:30 p.m. **Call to Action & Closing Remarks**
- Sandy Markwood, CEO, n4a
- 12:30-5:00 p.m. **Capitol Hill Visits, On Your Own**